

Module List



Basic Modules

Bowling Reservation

Replaces paper matrix sheet. Full customer database. Lane optimizer for 100% lane utilization. Reservations and all details taken in no time. Repeated league reservations done in seconds. Easy overview of capacity. Color indication for reservation status and type (checked-in, open tab, birthday party, etc.)

Restaurant Reservation

Easy overview of the day's reservations. Full customer database. Link between bowling and restaurant reservations. Easy overview of free capacity, peaks, and arrivals.

Point of Sales (PoS)

PoS functionality with special features for the bowling business. Automatic bowling price calculation based on reservation information. Touch screen supported. Open and floating bills. Possibility of closing bills at all workstations. Distribution of turnover to the right department (bowling, restaurant, bar turnover).

Time Registration

The advanced replacement for your punch clock. All scheduling is done in the Easybowl system and the system automatically calculates the users' total hours in any period. If there are deviations from schedule at check-in and check-out, the system prompts an explanation. Overtime hours or other exceptions to regular payment are also calculated automatically. Check-in and check-out can of course be supported by fingerprint readers.

Additional Modules

Automated Lane Control

When checking-in a reservation, automatic execution of lane open commands and team lists is triggered. Lane control functions can be executed from the Easybowl system. All upcoming lane commands are registered in an easy viewable list. Easy overview of lane status. 1:1:1 correlation between check-in, payment, and lane open command prevents employee errors and theft.

Booking Guide

Sales tool that lets you set up exactly which products that can be sold at what time and in which quantities. For example, if the center does not want more than 3 birthday parties at a time, the guide will only allow the sales employee to sell 3 birthday parties within a predefined timeframe. Permits total control of inflow of customers in the center in order to optimize capacity utilization and waiter need. Can be set up not to release a product for sale until a certain number of days before the reservation allowing more profitable products to be sold first.

Compound & Selection Articles

PoS functionality that allows setup of combined products, e.g. Dining and Bowling (food, bowling, shoes, etc.) and selection products, e.g. choice between different starters and main courses. Distribution of turnover can be set up for each component in the product.

Confirmation & Correspondence Module

Automatic merging of reservation/customer details to a correspondence letter (confirmation, follow-up etc.). Lets you send out the correspondence as e-mail or mobile phone text automatically, or print it as a letter. As many correspondence templates as preferred can be set up (different ones for birthday parties, corporate parties, follow-up surveys etc.) No more double burdens of rewriting information.

Date Association

System and product setup can be copied from one day to another. This means that it is possible to replace the current specifications for any given day with the specifications for another day with a few clicks of the mouse. The setup can be copied for resources, opening hours, prices, booking guide, players per lane, internet setup, and duty roster. E.g. if you want to copy the opening hours, prices, and internet setup for a Friday to Boxing Day this is possible.

Debtor Manager / Invoice Automation

Allows for setup of debtor accounts in the system. Takes prepayments from customers. Easy debtor handling and management. Automatic merging of invoice details with invoice letter templates. Provides the option of setting up different invoice templates.

Opening Hours Manager

Allows setup of opening hours that deviate from usual weekly opening hours. Specific opening hours for individual days, weeks, holidays, seasons, etc.

Finance Data Export

Export of sales and cash register data to the finance system. Csv files.

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Additional Modules

Marketing Module

Utilize the customer database and do marketing blasts straight from the Easybowl system. Print, email and even mobile phone texts can be sent to the target group from the system. Automatic merging of customer data with any number of marketing templates. Large number of extraction criteria to choose from. Save and reuse the database extraction filters. Export to csv file.

Lane Group Management

In the system, the center can be divided into different physical sections, e.g. lanes on different floors, columns or walls separating lanes, etc. When taking reservations, these variants will be taken into account automatically and work with the lane optimizer. Some boundaries can be set up as never to be crossed and others as preferably not to be crossed.

Internet Reservation

Real-time sales of lanes and products online. Automatic real time check-up of availability. If something is sold out, other options will be displayed. Deposit or full payment can be set up for each product (full payment requires the presale module). Instant credit card payment. Automatic creation of reservation on front desk screen.

Placement Group Manager

Division of lanes in different categories, e.g. league play lanes, birthday parties, lanes with bumpers. Allows restriction of the number of lanes that can be sold in each category. Easy overview with different colors for different categories. Not possible to oversell. Control of customer flow and possibility of allocating more lanes for more profitable customer groups.

Players per Lane Manager

(Time play feature). Automatically allocates the right number of lanes according to number of players in reservation. Places more players per lane on busy nights than on slow nights. Optimized utilization of lanes. Possibility of specifying default number of players according to day, time of day, week, month, or season.

Presale Manager

Allows for taking orders in advance and store them with the reservation. All advance orders will be part of the ordering and working list reports. Automatic transfer of products to PoS when the reservation is checked in. (This module is needed if it is desired to be able to take full payment for online reservations)

Function Room Manager

Controls the capacity in different seating areas. Takes reservations for specific seating groups, e.g. lounge, meeting room, party room, birthday party room. Can view each seating group individually. Easy overview of free capacity, peaks, and arrivals. Avoids overbooking.

User Rights Management

Sets up who is allowed to do what in the system. Hierarchical structure for user rights. Gives group user rights or individual rights. Minimizes user errors. Can track any transaction in the system - who has done what and when. Prevents employees acting outside their authority.

Automated Waiter Identification

In connection with the User Rights Module this module allows for the use of passive waiter keys. With passive waiter keys it is no longer necessary to enter passwords manually when using the system. When standing in front of the computer a small chip automatically locks the user in to the system. The waiter keys can be sewn into clothes or comes as keyrings or bracelets. (Hardware can be ordered through Easybowl).

Workstation

Full workstation license that allows control of all features and functionalities from the acquired modules. (Easybowl does not supply hardware)

Call Center Workstation

Workstation license with a limited functionality. This type of workstation allows for handling of sales related issues for reservations - make, view, edit reservations as well as take deposits. This type of workstation is especially suitable for sales offices/call centers. (Easybowl does not supply hardware)

Monitor Workstation

Workstation license with a limited functionality. This type of workstation allows monitoring and analyzing the business. (Easybowl does not supply hardware)

Job Server

Prerequisite to manage the Marketing Module and the Confirmation Modules.